

## **Historic, Archive Document**

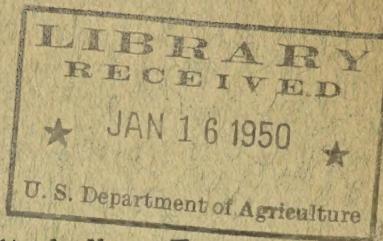
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# MONRAD'S

SPRING BULBS FOR 1950  
WHOLESALE ONLY



For 26 years we have continually served our customers with quality bulbs. Every attempt is made to give prompt service on all orders. Whether your order is small or large, you will receive the quality and service that we have strived for, and maintained, since our beginning, over a quarter of a century ago.

900 Thomas St.

~~OLAF MONRAD BULB CO., INC.~~

TELEPHONE: EL 8797

Seattle 9, Washington

TERMS: 30 Days net. 10 days less 2%  
Prices F.O.B. Seattle, Wn.  
250 Bulbs at the 1000 price  
Less than 250 of one variety, please add 10%

INTRODUCING...New items which we are now stocking.

CYCLAMEN SEED, "Asmussen" strain from Denmark

JAPANESE LILIES, Auratum, Platiphyllum & Rubrum

LILY OF THE VALLEY, Extra selected Danish grown pips

PANSY SEED, Engelmann and Swiss giant

Prices for the above will be found on another page.

## GLADIOLUS

### WHITE & CREAM SHADES

|  | Per 1000 |         |
|--|----------|---------|
|  | #1       | #2      |
| ALBATROSS, pure white                        | \$28.00  | \$24.00 |
| JUNE BELLS, new white                        | 40.00    | 36.00   |
| LEADING LADY, cream-white (Sport of Picardy) | 36.00    | 32.00   |
| LADY JANE, clear cream, yellow lip           | 40.00    | 35.00   |
| MAID OF ORLEANS, white                       | 28.00    | 24.00   |
| MIRNA, ruffled cream                         | 30.00    | 26.00   |
| MARGARET BEATON, white, cherry blotch        | 28.00    | 24.00   |
| ORIENTAL PEARL, large strong cream           | 40.00    | 35.00   |
| SNOWPRINCESS, early white                    | 28.00    | 24.00   |
| WHITE GOLD, large clear light cream          | 35.00    | 30.00   |

### PINK & ROSE SHADES

|                                   |       |       |
|-----------------------------------|-------|-------|
| BETTY CO-ED, rose pink            | 30.00 | 25.00 |
| BURMA, large ruffled deep rose    | 45.00 | 40.00 |
| CHAMOUNY, rose pink, silver edge  | 30.00 | 26.00 |
| CORONA, light pink, cream throat  | 38.00 | 34.00 |
| DEBONAIR, clear light pink        | 28.00 | 24.00 |
| EARLY ROSE, distinctive rose      | 28.00 | 24.00 |
| ETHEL CAVE COLE, early light pink | 28.00 | 24.00 |
| LULU HUNT, salmon, rose-pink      | 28.00 | 24.00 |



GLADIOLUS, Cont'dPINK & ROSE SHADES Cont'd

|   | Per 1000           |
|---|--------------------|
|   | #1      #2         |
| MARGUERITE, watermelon pink             | \$36.00    \$31.00 |
| MARGARET FULTON, deep salmon pink       | 28.00    24.00     |
| MISS WISCONSIN, beautiful lavender rose | 65.00    ---       |
| PICARDY, apricot pink                   | 28.00    24.00     |
| ROSA VAN LIMA, early light rose         | 28.00    24.00     |

YELLOW SHADES

|  |                |
|--|----------------|
| COLD DUST, clear yellow                    | 28.00    24.00 |
| GOLDEN STATE, excellent clear rich yellow  | 50.00    44.00 |
| GREEN LIGHT, milky white, chartreuse gloss | 38.00    ---   |
| SHIRLEY TEMPLE, ruffled creamy yellow      | 28.00    24.00 |
| SPOTLIGHT, yellow & red                    | 40.00    35.00 |
| YELLOW EMPEROR, good yellow                | 28.00    24.00 |
| YELLOW PARADISE, light yellow              | 30.00    ---   |

ORANGE & SALMON SHADES

|   |                |
|---|----------------|
| ALADDIN, huge bright salmon             | 30.00    26.00 |
| BETTY NUTHALL, coral with orange throat | 30.00    26.00 |
| JEANIE, salmon pink, cream throat       | 28.00    24.00 |
| LANTANA, orange                         | 32.00    28.00 |

RED, BRONZE & SMOKEY SHADES

|   |                |
|---|----------------|
| ALGONQUIN, brilliant glowing scarlet                | 32.00    28.00 |
| BAGDAD, mammoth smoky                               | 32.00    28.00 |
| BEACON, scarlet, cream blotch                       | 28.00    24.00 |
| DR. BENNETT, fiery scarlet red                      | 30.00    26.00 |
| HIND, MEMORY, deep red                              | 32.00    28.00 |
| J. S. BACH, salmon red, lighter throat              | 30.00    26.00 |
| J. V. KONYNNENBURG, new rich glowing vermillion red | 55.00    50.00 |
| RED CHARM, new crimson red                          | 32.00    28.00 |
| RED LORY, carmine rose                              | 30.00    26.00 |
| RED PHIPPS, brilliant scarlet                       | 32.00    28.00 |
| REWI FALLU, large deep red                          | 30.00    26.00 |
| STOPLIGHT, brilliant red                            | 32.00    28.00 |
| TIP TOP, large scarlet red                          | 30.00    26.00 |
| VAGABOND PRINCE, bronze red                         | 35.00    30.00 |
| VALERIA, ruffled light scarlet                      | 35.00    30.00 |

BLUE, PURPLE & LAVENDER SHADES

|   |                |
|---|----------------|
| BLUE BEAUTY, best medium blue           | 30.00    25.00 |
| ELIZABETH THE QUEEN, finest lavender    | 42.00    37.00 |
| KING LEAR, good ruffled purple          | 28.00    24.00 |
| LAVENDER DREAM, pale, light, lilac      | 30.00    26.00 |
| MAX REGER, blue                         | 30.00    26.00 |
| MINUET, lavender                        | 38.00    34.00 |
| MRS. MARKS MEMORY, large reddish purple | 45.00    40.00 |
| PELEGRINA, best dark blue               | 35.00    30.00 |
| TAKINA, light purple                    | 30.00    26.00 |
| MIXED, ALL COLORS                       | 27.00    23.00 |



TUBEROUS ROOTED BEGONIAS

|                 | American Grown |         | Belgium Grown |         |
|-----------------|----------------|---------|---------------|---------|
|                 | Per 1000       | Per 100 | Per 1000      | Per 100 |
| 1" - 1 1/4"     | \$70.00        | 8.00    | ---           | ---     |
| 1 1/4" - 1 1/2" | 95.00          | 10.00   | 70.00         | 7.50    |
| 1 1/2" - 2"     | 145.00         | 15.00   | 95.00         | 10.00   |
| 2" up           | 185.00         | 20.00   | 120.00        | 13.00   |

COLORS AVAILABLE: Pink - Red - Rose - Salmon - Yellow - Copper - Orange - White.

Single frilled  
Double camelia floweredCarnation Type  
Lloydii (5 colors only)GLOXINIAS  
CHOICE CALIFORNIA BULBS

ETOILE DE FEU, brilliant scarlet  
 EMPEROR FREDERICK, scarlet, bordered white  
 BLANCHE DE MERU, white, bordered rosy-red  
 PRINCE ALBERT, blue  
 EMPEROR WILHELM, deep blue, bordered white

|               | Per 1000 | Per 100 |
|---------------|----------|---------|
| 1 1/4 - 1 1/2 | \$145.00 | \$16.00 |
| 1 1/2 - 2     | 200.00   | 22.00   |
| 2" up         | 275.00   | 28.50   |

LILIES

|  | Per Case<br>of 150 | Per 100 |
|--|--------------------|---------|
| LILIUM AURATUM, gold-banded lily, 9-10"      | \$40.50            | \$30.00 |
| LILIUM PLATYPHYLLUM, improved Auratum, 9-10" | 48.00              | 35.00   |
| LILIUM RUBRUM, rose, reflexed petals, 9-10"  | 45.00              | 33.00   |

## LILIUM REGALE, white with brown marking

| Size   | Per 100 |
|--------|---------|
| 10" Up | \$25.00 |
| 9/10"  | 20.00   |
| 8/9"   | 15.00   |
| 7/8"   | 12.00   |

## CALLA ELLIOTIANA, golden yellow

| Size       | Per 100 |
|------------|---------|
| 1 3/4 - 2" | \$10.00 |
| 2 - 2 1/2" | 15.00   |
| 2 1/2 - 3" | 26.00   |

## CALLA REHMANI, rose pink, dwarf

| Size           | Per 100 |
|----------------|---------|
| 1 1/4 - 1 1/2" | 10.00   |
| 1 1/2 - 2"     | 16.00   |
| 2 - 2 1/2"     | 22.00   |



CANNAS

|   |         |          |
|---|---------|----------|
| ALLEMANIA, bright scarlet, green foliage          | \$70.00 | Per 1000 |
| HUNGARIA, pink, green foliage                     |         |          |
| KING HUMBERT, orange-red, bronze foliage          |         |          |
| PRESIDENT, red, green foliage                     | 7.50    | Per 100  |
| RICHARD WALLACE, yellow, bronze foliage           |         |          |
| YELLOW KING HUMBERT, clear yellow, bronze foliage |         |          |

LILY OF THE VALLEYPer 1000 Pips

EXTRA SELECTED, will bloom in 21 days upon arrival, these choice  
 Danish grown pips are put into cold storage for  
 delivery to you when needed. \$87.50

MISCELLANEOUS BULBS

|                  |                |  | Per 100 |
|------------------|----------------|--|---------|
| AMARYLLIS HYBRID | 2 - 2 1/4"     |  | \$18.00 |
| " "              | 2 1/2 - 2 3/4" |  | 25.00   |
| " "              | 2 3/4 - 3"     |  | 35.00   |

|                                      |                      | Per 1000   | Per 100 |         |        |
|--------------------------------------|----------------------|------------|---------|---------|--------|
|                                      |                      | Jumbo      | #2      |         |        |
| ANEMONES                             | Monarch De Caen, Mix | \$40.00    | \$20.00 | \$4.50  | \$2.25 |
|                                      | St. Brigid, Mix      | 45.00      |         | 5.00    |        |
|                                      | Blue Poppy           | 45.00      |         | 5.00    |        |
|                                      | His Excellency, Red  | 45.00      |         | 5.00    |        |
|                                      | Sylphide, Pink       | 45.00      |         | 5.00    |        |
|                                      | White                | 45.00      |         | 5.00    |        |
| <u>CALADIUM</u> , Fancy leaved mixed |                      | 1 1/2 - 2" |         | Per 100 |        |
|                                      |                      |            |         | 16.00   |        |
|                                      |                      | 2 - 2 1/2" |         | 22.00   |        |
|                                      |                      | 2 1/2 - 3" |         | 30.00   |        |

|            |              | Per 1000     | Per 100     |             |             |
|------------|--------------|--------------|-------------|-------------|-------------|
|            |              | 3/4" to 7/8" | 1/2" - 5/8" | 3/4" - 7/8" | 1/2" - 5/8" |
| RANUNCULUS | Mixed colors | \$32.00      | \$18.00     | \$4.00      | \$2.00      |
|            | Gold         | 40.00        |             | 4.50        |             |
|            | Pink         | 40.00        |             | 4.50        |             |
|            | Red          | 40.00        |             | 4.50        |             |
|            | White        | 40.00        |             | 4.50        |             |

|  |      | Per 1000 | Per 100 |
|--|------|----------|---------|
|  |      | \$45.00  | \$5.00  |
| TIGRIDIA, Mixed (Mexican Tiger Flower) |      |          |         |
| TUBEROSES, Double, The Pearl           | 3-4" | 50.00    | 5.50    |

WE SPECIALIZE IN PACKAGE BULBS....SEND FOR OUR

COMPLETE PRICE LIST



SEEDSCYCLAMEN, "Asmussen" strain from Denmark. New seed ready for immediate delivery.

|  | <u>1000 Seeds</u> | <u>100 Seeds</u> |
|--|-------------------|------------------|
| <u>Bonfire</u> , bright salmon scarlet           | \$20.00           | \$2.25           |
| <u>Cherry Red</u>                                | 16.00             | 1.75             |
| <u>Dark Red</u>                                  | 16.00             | 1.75             |
| <u>Pearl V. Zehlendorf</u> , dark salmon pink    | 18.00             | 2.00             |
| <u>Rose V. Zehlendorf</u> , light salmon pink    | 18.00             | 2.00             |
| <u>Rococco Grandiflora</u> , finest fringed, mix | 18.00             | 2.00             |
| <u>White</u> , pure white                        | 16.00             | 1.75             |
| <u>White</u> , with carmine eye                  | 16.00             | 1.75             |

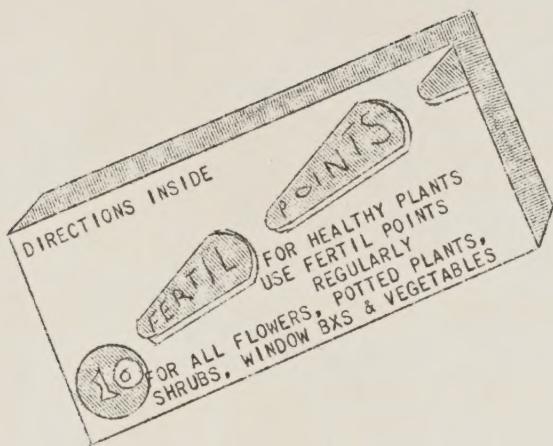
PANSY, finest quality seed from experienced growers.

|  | <u>1 oz.</u> | <u>1/2 oz.</u> | <u>1/4 oz.</u> | <u>1/8 oz.</u> |
|--|--------------|----------------|----------------|----------------|
| <u>Engelman Giant</u> , mixed (original) | \$15.00      | \$8.00         | \$4.50         | \$2.50         |
| <u>Engelman Giant</u> , mixed            | 10.00        | 6.00           | 3.50           | 2.00           |
| <u>Swiss Giant</u> , mixed               | 8.00         | 4.50           | 2.50           | 1.50           |
| " " , Aurora                             | 8.00         | 4.50           | 2.50           | 1.50           |
| " " , Golden Queen                       | 8.00         | 4.50           | 2.50           | 1.50           |
| " " , Lake of Thun                       | 8.00         | 4.50           | 2.50           | 1.50           |
| " " , Orange Sun                         | 8.00         | 4.50           | 2.50           | 1.50           |
| " " , Pure White                         | 8.00         | 4.50           | 2.50           | 1.50           |

SUPPLIESBAMBOO STAKES, DYED GREEN, Pencil thickness;

|           | <u>Per Bale<br/>of 2000</u> | <u>Per 1000</u> |
|-----------|-----------------------------|-----------------|
| 1 1/2 ft. | \$9.50                      | \$5.00          |
| 2 ft.     | 11.00                       | 5.75            |
| 2 1/2 ft. | 13.50                       | 7.25            |
| 3 ft.     | 16.50                       | 8.75            |
| 3 1/2 ft. | 19.00                       | 10.00           |
| 4 ft.     | 22.25                       | 11.75           |
| 5 ft.     | 31.50                       | 16.50           |
| 6 ft.     | 41.00                       | 22.00           |



SUPPLIES Cont'd**FERTIL POINTS**

## THE STREAMLINED PLANT FOOD TABLET

A Combination of: Everything Essential for plant life plus Vitamin B-1.

POINTED - CONCENTRATED  
COMPLETE, ODORLESS

|  |     | Cost<br>Each | Retail |
|--|-----|--------------|--------|
| <u>10¢ Size</u> - 30 Tablets per box                     | .06 | .10          |        |
| Packed in attractive display box in cartons of 144 boxes |     |              |        |
| <u>25¢ Size</u> - 80 Tablets per box                     | .15 | .25          |        |
| Packed in display boxes:<br>72 boxes per carton          |     |              |        |
| <u>\$1.00 Size</u> - 400 Tablets p/box                   | .60 | 1.00         |        |
| Packed:<br>25 boxes per carton                           |     |              |        |

NAPTHALENE FLAKES....Refined

25¢ Per Lb.

WOODEN LABELS

|                                   |  | Packed       | Per 1000 |
|-----------------------------------|--|--------------|----------|
| Copper Wired Tree Labels, Painted |  | 1000 Per box | \$3.80   |
| Pot Labels, Painted, 4"           |  | 1000 "       | 3.00     |
| Pot Labels, " 5"                  |  | 1000 "       | 3.40     |
| Pot Labels, " 6"                  |  | 1000 "       | 3.70     |
| Garden Labels, " 8"               |  | 250 "        | 8.00     |
| Garden Labels, " 10"              |  | 250 "        | 9.00     |
| Garden Labels, " 12"              |  | 100 "        | 15.00    |

SEND FOR OUR PRICE LIST OF PACKAGED BULBS

